



# YRPF Presents: The Coffee Break Sessions

Hosted by the Association for European Transport Young Researchers' and Practitioners' Forum

The YRPF warmly invites you to join us for an informal series of lunchtime sessions where we will be discussing a range of transport related topics. Open to all, the sessions will be an opportunity to engage with some of the most pressing industry challenges and expand your network during a time when we're spending more time than ever apart.

## Digital Asset Management

25<sup>th</sup> March 2021 12:30-1:30pm CET

Join us for our second session as we host **Dr Cinzia Maggiore** and **Luca Granata** to lead a discussion on Digital Asset Management. In the coffee break, Cinzia and Luca will describe the journey from traditional to digital asset management. They will describe their experience in the infrastructure sector and the need to promote innovation and different ways of working to improve asset management services. Cinzia and Luca will describe their approach by sharing examples in aviation and highways sectors that helped organisations to identify optimised asset management strategies that minimise risks and costs, while maximising income.



**To register for the event please email:**

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